October 27-28, 2020
Gaylord National Resort & Convention Center
National Harbor, MD
In-Person and Virtual

Building Teams & Breaking Barriers
Welcome to the 2020 Federal Design-Build Symposium

We know design-build will play a vital role as our nation works to rebuild our economy and continues to battle the COVID-19 pandemic in communities from coast to coast. Now more than ever, it’s vital that we arm federal sector design-build team members, Owners and practitioners, with the best tools and resources available to ensure we deliver project success. These are challenging times and the stakes are high as federal agencies are tasked to do more with less. That’s why DBIA is committed to bring you the best of Design-Build Done Right® education at our 2020 Federal Design-Build Symposium.

While we were initially disappointed to have to reschedule this event due to the pandemic, we’re now excited about the expanded opportunities available to Federal Symposium attendees who’ll now also have access to programing at our annual Design-Build Conference & Expo. We’ll also provide both in-person and virtual conference options. While no one can be certain what the future holds, you can register for this event with confidence knowing that, one way or another, you can access the best design-build education and tools available.

For our in-person attendees, we will maintain an aggressive safety program plus social distancing guidelines following state, local and CDC guidelines including

• Cleaning of all public spaces and guest rooms with electrostatic sprayers utilizing hospital-grade disinfectant.
• The provision of disinfectant wipes in sleeping rooms for guests’ personal use.
• Density reduction in all meeting rooms and exhibit hall spaces to ensure appropriate social distancing.
• Availability of hand sanitizing stations throughout the meeting space.
• Contactless room service.
• Modified operational practices for food service during the event (i.e., individually wrapped items as opposed to buffet).

Even if our in-person event must be cancelled because of changing conditions, your registration will automatically convert to virtual. You can register with confidence, knowing the 2020 Federal Design-Build Symposium will happen!

We hope you’ll register to join us October 27-28 for what promises to be a terrific Federal Design-Build Symposium.

Lisa Washington, CAE
Executive Director/CEO

Jim Whitaker, FAIA, FDBIA
Event Co-Chair

Thomas Kurmel, DDES, AIA, DBIA
Event Co-Chair
General Sessions

Leadership and Accountability When it Matters
Commander Kirk Lippold, USN (Ret.)
Opening Keynote
Tuesday, October 27th
8:00 – 9:00am
There will be no “New Normal” for the foreseeable future – there are just too many unknowns and unpredictable changes that drive an evolving business environment. Leaders must embrace their ability to adapt and adjust to this new environment – Adaptable Leadership. Using the attack on USS Cole as the backdrop, Commander Kirk Lippold frames how he and his crew went from ops normal to a rapidly changing environment in a split second, mirroring what we are experiencing today.

Industry's "Go/No-Go" Decision: Becoming an Owner of Choice
Industry Panel
General Session
Tuesday, October 27th
10:30 – 11:30am
Picking up on the very popular 2019 session, “Delivering Red-Hot Design-Build in a White Hot Market,” this session explores what makes an Owner of choice, how practitioners make the decision to pursue a project, and how they identify the “Owner of Choice” with which to work. Further, the session will explore how, in a less than optimal project, risk is addressed and how it can drive up costs. This will be a very interactive session, engaging attendees to drive an open dialogue.

Megaprojects: Changing the Conversation
FMI Research
General Session
Tuesday, October 27th
12:15 – 1:00pm
Roughly one third of all construction projects are megaprojects ($1 Billion+) and that number is increasing. However, the challenges of such projects are well documented with some parties involved beginning to question the megaproject model. FMI recently published a report that begins to examine how we might address these challenges and explores five key ingredients to successful megaprojects.

The COVID-19 Experience: Lessons Learned by Industry and Owners During the Pandemic
Industry & Owners Panel
General Session
Wednesday, October 28th
8:00 – 9:15am
The coronavirus pandemic presented the A/E/C Industry with challenges unlike anything seen in the modern era of design/construction and project delivery. The community responded with lightning speed and often with great agility, but some challenges required teamwork and creativity, often under far less than ideal conditions. What did the Owners and Industry learn? What still needs improving? What lessons can we take back to “normal” business routines? What needs to be prepared and in place for the next time? This panel will not be livestreamed; however, a recording will be available to all registrants following the conference.

All Federal Design-Build Symposium General Sessions will be live streamed.
# 2020 Federal Symposium Program

All Sessions are available both in-person and virtually. Federal Symposium in-person attendees are also invited to join us at the Design-Build Conference & Expo Networking & Welcome Reception on Tuesday night.

**TUESDAY, OCTOBER 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 - 9:00 AM</td>
<td>Opening Keynote Speaker — Commander Kirk Lippold, USN (Ret.)</td>
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<td>An engaged leader and a solid practitioner of hands-on crisis management, Commander Kirk Lippold has become a go-to global security expert for major news networks. The former Commander of the USS Cole demonstrates for audiences what he sees as the foundation of team success and time-critical decisions based on integrity. At a time when everything we have come to know is being reshaped by the coronavirus pandemic, Commander Lippold reveals how to lead teams and manage challenges successfully in the face of financial, national security, and global uncertainties.</td>
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| 9:15 - 10:15 AM | Track 1 — Making the Mental Shift to Design-Build | Track 2 — Selecting the Right Team |
|                | The People Make the Magic: The Role of Effective Collaboration       | Developing an Effective Acquisition Strategy |
|                | One of the most difficult aspects associated with transitioning from design-bid-build to design-build project delivery is “mental.” Transforming a group of individuals with conflicting agendas, who are accustomed to working in a fragmented, often adversarial, low-bid environment into an integrated, highly collaborative, seamless team focused on delivering the highest and best value is no easy task. And it certainly isn’t going to happen by accident. This session will get at the essence of the three most critical effective skills needed for developing high performing, results-oriented design-build teams: communication, integration, and collaboration. | In a competitive process where lowest cost is not the sole criterion — such as best value source selection — the selection process varies dramatically from traditional design-bid-build practices. This session will provide a high-level overview of the two-phase design-build source selection process — the initial down select to identify the most highly qualified firms, as well as the final down select to choose the ultimate winner. |

| 10:30 - 11:30 AM | General Session: Industry’s “Go/No-Go” Decision — Becoming an Owner of Choice |
|                 | Picking up on the very popular 2019 session, “Delivering Red-Hot Design-Build in a White Hot Market,” this session explores what makes an Owner of choice, how practitioners make the decision to pursue a project, how they identify the “Owner of Choice” with which to work. Further, the session will explore how, in a less than optimal project, risk is addressed and how it can drive up costs. |

| 11:30 - 12:15 PM | Networking Lunch |

| 12:15 - 1:00 PM | General Session: Megaprojects: Changing the Conversation — FMI Research |
|                | Roughly one third of all construction projects are megaprojects ($1Billion+), and that number is increasing. However, the challenges with such projects are well documented with some parties involved beginning to question the megaproject model. FMI recently published a report that begins to examine how we might address these challenges and explores five key ingredients to successful megaprojects: The Trust Factor, A Culture of Cohesion and Collaboration, Transparent and Authentic Leadership, Nimble and Autonomous Teams, and Educated and Experienced Owners. |

| 1:15 - 2:15 PM | Mud Mountain Dam Tunnel Re-armoring | Evaluating and Using Stipends |
|               | It can be difficult to innovate working with the Federal customer, even on a small project and with the advantages of design-build. Contracting rules, multiple users and review participants make it difficult to gain consensus around new ideas for project delivery. The Mud Mountain Dam Tunnel Re-armoring project is a good example of how Garney Construction, design team member ILF and the Army Corps of Engineers came together to deliver a unique small project reducing the lifecycle costs and substantially extending the life of the tunnel liner. | The cost of preparing proposals for best value design-build competitions can constitute a considerable burden upon the proposers. As such, some Owners use stipends as an integral part of their design-build procurement process. This session will discuss various perspectives as to whether stipends are a good use of taxpayer dollars; assess what factors should be considered in determining an appropriate stipend amount; and investigate the true purpose of stipends. |
### 2020 Federal Symposium Program (cont.)

**TUESDAY, OCTOBER 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Track 1</th>
<th>Track 2</th>
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<tbody>
<tr>
<td>2:30 - 3:30 PM</td>
<td><strong>Taking Collaboration and Teaming to the Next Level with BIM</strong>&lt;br&gt;The success of design-build depends on the ability of the project team to effectively communicate and collaborate. BIM strengthens the links in the design-build chain, and new BIM technologies and ideas are being developed daily. This session will help place you on the leading edge of using BIM for optimal project success.</td>
<td><strong>Estimating a Performance-Based Contract</strong>&lt;br&gt;Well developed performance requirements are the key to successful design-build project delivery. This session will explain the benefits of performance-based requirements; describe the role of performance-based requirements in the design-build model; guide you through the identification of functional requirements, including how to convert them into performance-based requirements; and assess the advisability of prescriptive design requirements.</td>
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<tr>
<td>3:45 - 4:45 PM</td>
<td><strong>DOD’s Cybersecurity Regs</strong>&lt;br&gt;As cyber threats increase globally, the Department of Defense has become particularly sensitive to the amount of controlled unclassified information left unprotected on contractors’ systems. Beginning in the summer of 2020, all designers and contractors working on DOD projects will have to comply with the new Cybersecurity Maturity Model Certification (CMMC). The CMMC is DOD’s latest tool in ensuring that contractors protect government information. It gives detailed requirements on how a contractor must protect its information systems. This program is designed to assist design-builders navigate these complicated and potentially costly regulations and to help explain what CMMC means for defense contractors.</td>
<td><strong>Balancing Risk/Rewards — Incentive Contracting</strong>&lt;br&gt;Successful motivation requires a well written contract that provides appropriate awards and incentives. In traditional design-bid-build, contracts often contemplate only failure, with provisions and clauses that address what the adverse consequences will be once failure occurs. This presumption of failure results in contracts that do not contemplate how the contracting parties might appropriately reward one another for success and excellent performance. The most powerful design-build contracts, on the other hand, are written to include things such as award fees and incentives to promote cooperation, teamwork and collaboration. Combined with the effective use of performance requirements, these “aspirational contracts” help the contracting parties to achieve extraordinary success.</td>
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**WEDNESDAY, OCTOBER 28**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5:00 - 7:00 PM</td>
<td><strong>Design-Build Conference &amp; Expo Networking/Welcome Reception — Joint Event</strong></td>
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<tr>
<td>7:15 - 8:00 AM</td>
<td><strong>Federal Symposium Continental Breakfast</strong></td>
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<td>8:00 - 9:15 AM</td>
<td><strong>General Session: Lessons Learned by Industry and Owners During the Pandemic</strong>&lt;br&gt;The coronavirus pandemic presented the A/E/C industry with challenges unlike anything seen in the modern era of design/construction and project delivery. The community responded with lightening speed and often with great agility, but there were challenges that required teamwork and creativity often under far less than ideal conditions. What did the Owners and Industry learn? What still needs improving? What lessons can we take back to “normal” business routines? What needs to be prepared and place for the next time?</td>
</tr>
<tr>
<td>9:30 - 11:30 AM</td>
<td><strong>Owners’ Forum — In-Person Only</strong>&lt;br&gt;Touted by Owners as a highly valuable educational and networking experience, the Owners-Only Forum allows open, honest discussion and provides professionals the opportunity to share views, answer questions and find solutions to project delivery challenges. Industry professionals, including consultants, are not permitted in this session.</td>
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<tr>
<td>11:30 - 12:45 PM</td>
<td><strong>Nourish Your Body and Relax Your Mind!!</strong>&lt;br&gt;Joint Event Grab ‘n Go Lunch Break – Enjoy the scenery; clear your mind; prepare for the kick-off of the most dynamic industry event of the year. Take a walk through National Harbor and see the famous “Awakening” emerging from the sand; visit the Ferris Wheel at the pier for a view of Washington, DC; or just walk the pier and take in a breathtaking view of Mount Vernon and the Potomac River. In-person only.</td>
</tr>
</tbody>
</table>
Design-Build Conference & Expo Snapshot

Federal Design-Build Symposium attendees will also receive a substantial registration discount to attend the Design-Build Conference & Expo, virtually or in-person. Here is a sampling of that program.

**WEDNESDAY, OCTOBER 28**

1:00 - 2:15 PM  
Opening Keynote - John Foley – Former Blue Angel Lead Solo Pilot

2:30 - 4:45 PM  
7 Tracks of Design-Build Education:  

4:45 - 6:45 PM  
Exhibit Hall Reception - Including Tech Pavilion and Infrastructure Blvd

**THURSDAY, OCTOBER 29**

8:00 - 9:15 AM  
Lessons Learned: How One Project Team Figured Out Design-Build in Real-Time

9:30 - 11:45 AM  
7 Tracks of Design-Build Education:  

11:45 - 1:45PM  
Exhibit Hall Open with Lunch - Including Tech Pavilion and Infrastructure Blvd

2:00 - 4:15 PM  
7 Tracks of Design-Build Education:  

11:45 - 1:45PM  
Exhibit Hall Reception - Including Tech Pavilion and Infrastructure Blvd

6:30 - 9:30 PM  
Project/Team Awards Celebration

**FRIDAY, OCTOBER 30**

8:00 - 9:00 AM  
General Session: Brock Long, Former FEMA Administrator

9:15 - 11:45 AM  
7 Tracks of Design-Build Education:  

11:45 - 1:15 PM  
Exhibit Hall Reception - Including Tech Pavilion and Infrastructure Blvd

1:30 - 2:30 PM  
Closing Session: Design Community and Design-Build: Perspectives, Insights and Opportunities

See the full program for the Design-Build Conference & Expo at designbuildexpo.com/program.
Sponsor the Federal Design-Build Symposium

Full Conference

<table>
<thead>
<tr>
<th>Package Type</th>
<th>IP Member Rate*</th>
<th>Non-Member Rate</th>
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<tbody>
<tr>
<td>Premium Sponsorship</td>
<td>$5,700</td>
<td>$6,200</td>
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<tr>
<td>Event Sponsorship</td>
<td>$4,100</td>
<td>$4,600</td>
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<tr>
<td>General Sponsorship</td>
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<td>$3,000</td>
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Want to Save on Sponsorship?
Take an additional $500 off if your company is also exhibiting at or sponsoring DBIA’s 2020 Design-Build Conference & Expo!

Sponsorship Packages

Premium Sponsorship
*Only 3 sponsorships are available at this level!*
- Spotlight presentation highlighting a Federal project success story
- Logo recognition on-site, online, and in event-related promotions
- 3 event registrations
- Assigned sponsorship of one of the following: Reception, Luncheon, Breakfast, Coffee Break, General Session

Event Sponsorship
- Logo recognition on-site, online, and in event-related promotions
- 2 event registrations
- Assigned sponsorship of one of the following: Reception, Luncheon, Breakfast, Coffee Break, General Session

General Sponsorship
- Logo recognition on-site, online, and in event-related promotions

Increase Your Reach
The addition of a virtual event allows our sponsors to engage an even larger federal design-build audience. Ask us about the many different virtual options, including track sponsorships, hosted discussion groups, and more.

Interested in becoming a 2020 Federal Design-Build Symposium Sponsor?
Contact Patrick Wilson at pwilson@dbia.org.
# Registration Rates & Cancellation

<table>
<thead>
<tr>
<th>Includes access to all sessions, keynotes, and exhibit hall</th>
<th><strong>In-Person</strong> by October 22</th>
<th><strong>Virtual</strong> by October 22</th>
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<tbody>
<tr>
<td><strong>Academia</strong></td>
<td><strong>Member</strong></td>
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<tr>
<td></td>
<td><strong>Non-Member</strong></td>
<td><strong>$175</strong></td>
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<tr>
<td><strong>Gov. Agency / Private Owner</strong></td>
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<td><strong>Student</strong></td>
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<tr>
<td></td>
<td><strong>Non-Member</strong></td>
<td><strong>$125</strong></td>
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## Special Savings for You

Attend the 2020 Design-Build Conference & Expo, October 28-30, and use this one-time code "DBC20" when you register to receive your Conference & Expo savings. This discount cannot be combined with any other offers and requires registration at both events.

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## Event Cancellation Policy

### COVID-19

If there is a change in the COVID-19 operational status implemented by the government or facility mandating the cancellation of the in-person 2020 Federal Design-Build Symposium, registrations will be converted to the virtual event. Any difference in those registration fees will be refunded.

### Attendees

Written cancellation/refund requests received before October 2 will be assessed a $50 cancellation/processing fee. Cancellations received on October 2 or later will be refunded the registration fee less a $75 cancellation/processing fee. No refunds will be given for “no-shows” or for cancellations received on or after October 16. All cancellations must be received in writing and sent to the DBIA Conferences Department at meetings@dbia.org.

### Sponsors

Specific terms apply for companies different from policies shown above for individual registrations. Please review the terms and conditions of your contract for cancellation terms impacting paid sponsorships and exhibitor booths. Send any questions to Patrick Wilson at pwilson@dbia.org.

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## Continuing Education Information

Individuals who attend the full conference beginning with the Opening Keynote can earn 10 Continuing Education Units (CEUs). DBIA is an approved AIA provider.
Hotel & Getting There

The Hotel
The 2020 Design-Build Conference & Expo will be held at the Gaylord National Resort & Convention Center at National Harbor located at 201 Waterfront Street, National Harbor, MD 20745.

DBIA has reserved a block of rooms for our attendees. Discounted room rates are available through October 5, 2020, or until sold out. A deposit of one night's room and tax is due at time of booking. Any reservations cancelled less than 48 hours prior to arrival will be subject to a one night's room and tax penalty.

Room Rates
Single/Double: $271/night includes Resort fee*
Government Rate (Single/Double): At prevailing per diem rate, *Resort fee not included
To receive the discounted rate use Group Block Code: BIA
Use BIG for government rated rooms

Getting There

Reagan National Airport
20 min (7 mi)
Taxi: $28
Super Shuttle: $20
Lyft: $16-$19

Dulles International
39 min (32 mi)
Taxi: $80
Super Shuttle: $40-$60
Lyft: $40-$50

Baltimore/Washington (BWI)
55 min (42 mi)
Taxi: $70
Super Shuttle: $40-$60
Lyft: $90