

Design-Build Conference & Expo **2020**



NEW Water & Transportation Tracks Added



ONLINE

REGISTRATION IS OPEN

OCTOBER 28-30, 2020
VIRTUAL CONFERENCE | #DBIACON

We Have So Much To Do.

It feels like we've all been "building the bridge as we walk on it" for months. Through it all, there have been lessons learned which can inform our future. Now's the time to bring together our diverse experiences so we can do what design-builders do best -- collaborate and innovate to help define what comes next. Whether it's continuing our vital work during the ongoing pandemic or finding new opportunities to help fuel an economic recovery, we know design-build will be at the heart of both efforts. That's why DBIA has planned the most extensive design-build education program in our history for the virtual 2020 Design-Build Conference & Expo in October. There is so much to do! With 7 tracks of sessions, including targeted tracks for Water/Wastewater, Transportation and Virtual Design and Construction, this event offers the most design-build education and training ever offered at one event. These difficult times demand it.

As a diverse group of event chairs, we have collaborated over many weeks with DBIA leadership to help rebuild this virtual 2020 Conference & Expo from scratch to ensure this event hits all the timely and critical issues for design-build teams working in this new COVID-19 world. There are so many stories to share and lessons-learned for design-build teams who are blazing new trails and innovating project solutions each and every day. DBIA is committed to help industry and Owners prepare for an uncertain future by providing the nation's only Design-Build Done Right® tools and resources plus real-world solutions to today's challenges.

Whether this is your first DBIA conference, or your 20th, we hope you'll take some time to look through this brochure for a summary of the many sessions on tap and then register to join us. Our programming provides the nation's only Design-Build Done Right™ education, including focused training for our Water/Wastewater and Transportation attendees who missed our spring specialty events.

2020 Design-Build Conference & Expo Co-Chairs

Dana Pomeroy, AIA, LEED AP, DBIA
Whiting-Turner Contracting Company

Maricela Cordova Garcia, DBIA
Montgomery County (MD) DOT

Water/Wastewater Markets Committee Co-Chairs

John A. Giachino, DBIA
PC Construction (Retired)

Joanne Flick, CPPO, CPPB
City of Daytona Beach

BIM Forum President

Jan Reinhardt, PhD
ADEPT Project Delivery, LLC

Transportation/Aviation Markets Committee Co-chairs

Jim Avitabile, P.E., DBIA
RS&H

Geoffrey Neumayr, SE, P.E.
San Francisco International Airport



The Program is Impressive.

DBIA is excited to introduce you to some of the nation's most innovative and collaborative design-build Owners and industry leaders. With seven tracks of education and five General Sessions, the 2020 virtual Design-Build Conference & Expo will be historic.

Opening Keynote

Wednesday, October 28th
1:00 – 2:15pm

The "How" of High Performance

John Foley
Former Blue Angel Lead Solo Pilot



John Foley spent his early career as a lead solo pilot in the U.S. Navy's Blue Angels, where he learned to perform consistently as part of a close-knit team in high-stakes environments. Now he shares an inside look at the group's methods to equip you for the journey to continual improvement. He is also the founder & CEO of John Foley Inc. and CenterPoint Companies, which provides training on the "How of High Performance."

On stage, video footage from John's flights accompanies thrilling stories about flying inches apart at 500 mph. At the same time, he offers valuable lessons about the importance of preparation and communication to lasting success.

General Session

Thursday, October 29th
10:00 – 11:00 am

Lessons Learned on a GSA Project

Laura Stagner, DBIA, AIA, PMP, former GSA Assistant Commissioner (Retired)

How many times have you come to an end of a project and thought, "if I could do this all over again, I'd change a few things?" GSA did not just think it, they acted and conducted a post-mortem on a 1970s era, 16-story Federal Building modernization that took place from 2009 – 2014 using American Recovery and Reinvestment Act Funding. Hear critical lessons learned on this project, including the impact of bridging documents, the ramifications of poor team dynamics, the effect of Owner misalignment, and other issues adversely impacting the ability for optimal outcomes.

General Session

Friday, October 30th
10:00 – 11:00am

Managing the Un-Imaginable

Brock Long - Former Administrator
of the Federal Emergency
Management Agency



From hurricanes Harvey, Irma, and Marie to the California wildfires in 2017, Brock Long has helped communities navigate through a string of devastating natural disasters. As a former Director of FEMA, Long says that one thing that remains true, regardless of the situation on the ground, is that having a plan engaging both the public and private sector goes a long way in helping the community recover more quickly.

Closing General Session

2:00 – 3:00 pm

The Design Community and Design-Build: Perspectives, Insights, and Opportunities

Moderator: Roshan M. Corsiglia, Ph.D, Google. Panelists: Virginia McAllister, RA, LEED AP, NCARB, NCIDQ, Iron Horse; Matthew Kreilich, FAIA, LEED AP, Snow Kreilich Architects; Kevin Hydes, PE, Peng, CEng, LEED Fellow, Integral; Robert Jernigan, FAIA, LEED AP, Gensler; Holly Biggs, FAIA, LEED AP BD+C, Interior Architects (IA); Lee Slade, PE, Walter P. Moore.

Design excellence reflects the practice of good judgment throughout project procurement, development, and execution, as well as sound decision making within the limitations imposed by logistics, constructability, budget, scope, and schedule. Although design-Build is well-suited to deliver on amazing design in every way, it is no secret that some from the design community feel the business model can pose obstacles, while others have experienced unparalleled success elevating design in Design-Build. Prepare for open, honest dialogue intended to ensure that "design" doesn't get lost in Design-Build as you hear from a panel of experts representing design firms of various design focus and size and about the good, the bad and the ugly of Design-Build from their perspectives.

dbia.org/conferences

Targeted and Timely Design-Build Education

More than ever, it's essential that our nation's design-build teams have all the tools and resources available to deliver project success for our nation. The 2020 Design-Build Conference & Expo provides seven tracks of education designed to tackle today's challenges with real-world solutions. See our online program for the complete list of virtual sessions.

TRACK 1

Teaming & Collaboration Techniques for Optimal Outcomes

These sessions provide real-world tools to help build strong collaborative teams by establishing trust, defining goals and creating open communication lines to effectively manage responsibilities and risk.

TRACK 2

Effective Execution of Design-Build Project Delivery

Among design-build's many strengths is its flexibility, allowing teams to deliver projects in many diverse ways. See how some of the nation's most successful projects got it done.

TRACK 3

The "New Normal" — How COVID-19 Has Changed the Industry

From safety to supply chain, the challenges we've faced have been enormous. What does the future hold for design-builders? These engagement sessions allow us to learn from each other.

TRACK 4

Design-Build Basics, Tools and Resources for Success

One size does not fit all. These sessions focus on the tools needed in every successful design-builders' toolbox.

TRACK 5

Virtual Design and Construction

Technology is more important to project success than ever before. Are you innovating and tapping into the many tools available to turbocharge your team's collaboration and success?

TRACK 6

Water/Wastewater Sectors: Delivering Design-Build Success

The WWW sector is maximizing collaboration, optimizing their supply chain engagement and delivering design-build success. Learn how in sessions targeted specifically for WWW design-builders.

TRACK 7

Transportation Sector: A Closer Look

Design-build continues to blaze trails in the Transportation sector. Using ATCs, P3s, a state DOT panel discussion, and case studies are among the Transportation track sessions.

Design-Build Conference & Expo Program

Tuesday, October 27

5:15 - 7:00pm Networking / Welcome Reception

Wednesday, October 28

11:00am - 12:00pm DBIA Members and Credential Holders Breakfast Meeting

12:15 - 1:15pm Owners' Forum Practitioners' Forum Student Mixer/Career Expo

1:15 - 2:15pm OPENING KEYNOTE - John Foley, Former Blue Angel Lead Pilot

2:30 - 4:45pm 7 Tracks of Design-Build Education

4:45 - 6:45pm Exhibit Hall Reception - Including Tech Pavilion & Infrastructure Blvd

Thursday, October 29

10:00 - 11:00am General Session: Lessons Learned on a GSA Project

11:00am - 1:00pm 7 Tracks of Design-Build Education

1:00 - 2:00pm Exhibit Hall Reception - Including Tech Pavilion & Infrastructure Blvd

2:00 - 4:15pm 7 Tracks of Design-Build Education

4:15 - 6:15pm Exhibit Hall Reception - Including Tech Pavilion & Infrastructure Blvd

6:30 - 9:30pm Project / Team Awards Ceremony

Friday, October 30

10:00 - 11:00am General Session - Brock Long, Former FEMA Administrator

11:00am - 1:00pm 7 Tracks of Design-Build Education

1:00 - 2:00pm Exhibit Hall Reception - Including Tech Pavilion & Infrastructure Blvd

2:00 - 3:00pm Closing General Session - Design Community and Design-Build: Perspectives, Insights, and Opportunities

See our full program at
designbuildexpo.com

DBIA is an approved AIA provider.

Special Events

Celebrating DBIA Members & Credential Holders

Wednesday, October 28th • 11:00am–12:00pm

Calling all DBIA members and Class of 2020 credential holders! Help us celebrate your peers at the DBIA Membership Meeting as we honor those who earned their DBIA credential this year. Now more than ever, our nation needs certified design-build professionals to lead project teams as we manage the pandemic response and rebuild our economy.

We'll also introduce you to the new group of design-build leaders who will serve you on the DBIA National Board of Directors and Certification Board. National leadership will brief members on our work in 2020 and plans for the future.

2020 Design-Build Project/Team Awards Ceremony

Thursday, October 29th • 6:30pm Virtual Happy Hour • 7:00pm Ceremony

We're ready for something to celebrate, how about you? What better way to mark our industry's achievements than by honoring the nation's best design-build projects and teams, this year's class of DBIA Fellows and the Brunelleschi Lifetime Achievement Award winner? Design-build's contributions to the national and international landscape continue to impress and inspire and this year's awards ceremony promises to be an elegant evening and truly memorable event you won't want to miss. The Awards Ceremony is complimentary for attendees. Black tie optional. (1 CEU)



PRE-CONFERENCE EVENT

Federal Design-Build Symposium

October 27-28, 2020

DBIA will host the 2020 Federal Design-Build Symposium before the Conference & Expo. This virtual event provides the perfect opportunity for our federal sector Owners and industry to join us early for programming targeted specifically to the federal market. Attend both the Federal Design-Build Symposium and the Design-Build Conference & Expo and you'll receive discounted registrations.

Federal Design-Build Symposium Snapshot

Tuesday, October 27

10:00 - 11:00am	Opening Keynote Speaker -- Commander Kirk Lippold, USN (Ret.) An engaged leader and a solid practitioner of hands-on crisis management, Commander Kirk Lippold has become a go-to global security expert for major news networks. The former Commander of the USS Cole demonstrates for audiences what he sees as the foundation of team success and time-critical decisions based on integrity. At a time when everything we have come to know is being reshaped by the coronavirus pandemic, Commander Lippold reveals how to lead teams and manage challenges successfully in the face of financial, national security, and global uncertainties.	
11:15am - 12:15pm	TRACK 1 The People Make the Magic: The Role of Effective Collaboration	TRACK 2 Developing an Effective Acquisition Strategy
12:30 - 1:30pm	General Session -- The Go/No Go Decision Industry Makes/Owner of Choice Picking up on the very popular 2019 session "Delivering Red-Hot Design-Build in a White Hot Market" this session explores what makes an Owner of choice, how practitioners make the decision to pursue a project, how they identify the "Owner of Choice" with which to work. Further, the session will explore how, in a less than optimal project, risk is addressed and how it can drive up costs. This will be a much more interactive session, with minimal formal presentation.	
2:15 - 3:15pm	General Session -- Megaprojects: Changing the Conversation - FMI Research Roughly one third of all construction projects are megaprojects (\$1Billion+), and that number is increasing. However, the challenges with such projects are well documented with some parties involved beginning to question the megaproject model. FMI recently published a report that begins to examine how we might address these challenges and explores five key ingredients to successful megaprojects.	
3:15 - 4:15pm	TRACK 1 The People Make the Magic: The Role of Effective Collaboration	TRACK 2 Developing an Effective Acquisition Strategy

Wednesday, October 28

Federal Design-Build Symposium attendees will join the 2020 Design-Build Conference & Expo, Networking/Welcome Reception, and Owners' and Practitioners' Forums.

Learn more and register at: dbia.org/conferences/federal-design-build.

Exhibit at This Year's Conference

Your Design-Build Showcase provides a high number of engagement opportunities with a diverse group of DBIA professionals.

ALL	<ul style="list-style-type: none">• Mailing list of conference registrants (2 pre, 1 post event)• Company profile – logo/description/contact• Attendee/exhibitor chat• 1 on 1 appointment scheduling availability• Access to all educational content and the exhibitor showcase for a full year• Inclusion in scavenger hunt
VIP	<ul style="list-style-type: none">• 10 Virtual Conference Registrations• 4 Downloads• 2 Embedded Videos• Link to sponsor hosted Zoom room for virtual meet-up
PREMIUM	<ul style="list-style-type: none">• 5 Virtual Conference Registrations• 3 Downloads• 1 Embedded Video• Link to sponsor hosted Zoom room for virtual meet-up
STANDARD	<ul style="list-style-type: none">• 3 Virtual Conference Registrations• 2 Downloads

To sign up, please visit designbuildexpo.com.

For more details contact Patrick Wilson at pwilson@dbia.org or Dave Weidner at dave@paisales.com or call 202-454-7535.

Sponsor This Year's Conference

ALL	<p>Increase your Visibility Sponsor the 2020 Design-Build Conference & Expo</p>	<ul style="list-style-type: none"> • Inclusion in scavenger hunt • Logo inclusion on all promotional materials • 1 on 1 appointment scheduling availability • Mailing list of conference registrants (2 pre, 1 post event) • Access to all educational content and the exhibitor showcase for a full year
DIAMOND	<p>\$50,000 VIP Booth Space with attendee/exhibitor chat</p> <p>25 Virtual Conference Registrations</p>	<ul style="list-style-type: none"> • Hosted exclusive high-visibility custom area/room/discussion • Combo sponsorship: create a package with multiple items and/or events from levels below
PLATINUM	<p>\$35,000 VIP Booth Space with attendee/exhibitor chat</p> <p>20 Virtual Conference Registrations</p>	<ul style="list-style-type: none"> • Hosted exclusive high-visibility custom area/room/discussion • 2020 DBIA Awards Ceremony headline co-host sponsorship • Combo sponsorship: create a package with multiple items and/or events from levels below
GOLD	<p>\$21,000 Premium Booth Space with attendee/exhibitor chat</p> <p>15 Virtual Conference Registrations</p>	<ul style="list-style-type: none"> • Combo sponsorship: create a package with multiple items and/or events from silver level • Closing General Session (10/30) • 2020 DBIA Awards Ceremony • Opening keynote speaker (10/28) SOLD OUT
SILVER	<p>\$12,500 Premium Booth Space with attendee/exhibitor chat</p> <p>8 Virtual Conference Registrations</p>	<ul style="list-style-type: none"> • Educational track sponsorship • Technology demo • DBIA Awards post-celebration event shared sponsorship • General session (two available) SOLD OUT • Mobile app SOLD OUT • Membership & Credential Holder's Event SOLD OUT
BRONZE	<p>\$8,000 Premium booth space with attendee/exhibitor chat</p> <p>6 virtual conference registrations</p>	<ul style="list-style-type: none"> • 2020 DBIA Awards Ceremony shared sponsorship • Shared educational track sponsorship (transportation/aviation or water/wastewater) • Show guide premium advertising positions (one still available) • Expo Hall Welcome Reception (10/28) • Exhibit Hall Networking Reception (10/29) • Networking/Welcome Reception (10/27) • Mindfulness and snack breaks (two available)

For latest sponsorship menu availability, please visit designbuildexpo.com.

For more details contact Patrick Wilson at pwilson@dbia.org or Dave Weidner at dave@paisales.com or call 202-454-7535.

Registration Rates and Policies

Full Conference

Includes access to all sessions, keynotes, and exhibit hall		Virtual Conference register by Oct. 22
Academia	Member	\$200
	Non-Member	\$300
Gov. Agency / Private Owner	Member	\$200
	Non-Member	\$300
Practitioner	Member	\$550
	Non-Member	\$675
Student	Member	\$100
	Non-Member	\$150

Join us at the 2020 Design-Build Project/Teams Awards Reception and Ceremony free of charge. We'll also host a virtual happy hour for our attendees.

Ways to Save

- **Become a DBIA MEMBER** before you register and save! Go to dbia.org/join

Event Cancellation Policy

COVID-19

All in-person registrations will be converted to the Conference & Expo virtual event. Any difference in those registration fees will be refunded.

Attendees

Written cancellation/refund requests received prior to October 2 will be assessed a \$75 cancellation/processing fee. Cancellations received October 2 or later will be refunded the registration fee less a \$100 cancellation/processing fee. No refunds will be given for "no-shows" or for cancellations received on or after October 16. All cancellations must be received in writing and sent to the DBIA Conference Department at meetings@dbia.org.

Exhibitors and Sponsors

Specific terms apply for companies, different than the policies shown above for individual registrations. Please review the terms and conditions of your contract for cancellation terms impacting paid sponsorships and exhibit booths. Send any questions to Patrick Wilson at pwilson@dbia.org

Continuing Education

Individuals who attend the full conference beginning with the Opening Keynote can earn up to 57 hours of Continuing Education Units (CEUs). Owners and Practitioners can obtain additional CEUs by attending the Owners or Practitioners Forum on Wednesday morning.

DBIA is an approved AIA provider.



Attend Two Events & Save

Attend the pre-conference Federal Design-Build Symposium on Monday and Tuesday (October 27-28) and save. Use this one-time code "DBC20" when you register to receive your dual-conference savings.

This discount cannot be combined with any other offers and requires registration at both events.



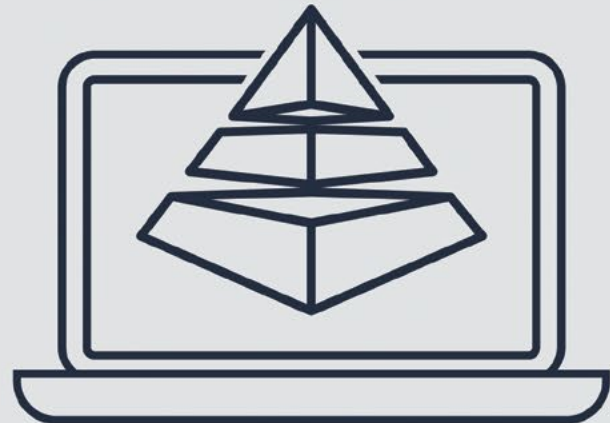
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Virtual Conference

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