

Elevating Leaders and Optimizing Outcomes Through Design-Build Done Right® Leadership



DESIGN-BUILD
INSTITUTE OF AMERICA

A partnership between DBIA and Barbara Jackson, LLC

Are You Ready to Elevate Your Leadership?

47% of spending by 2026*

- Did you know that Design-Build represents nearly half of all construction spending* and continues to grow?
- Did you know that Design-Build delivery is as much a mindset as it is a process.
- Did you know that a successful Design-Build project is defined by the attitude and actions of *everyone* involved?
- Did you know that Design-Build is intended to be a highly collaborative, fully integrated undertaking that is built on trust, mutual respect, teamwork, innovation and creative problem solving?

If you answered “no” to any of these questions” OR if you answered “yes” but haven’t taken steps to position yourself for success in this dynamic environment, then the Collaborative Delivery Leadership Academy is a **MUST-ATTEND** for you.

The highly collaborative nature of Design-Build requires six distinct skillsets, each addressed via its own module within the Academy:

1. Leadership (8 hours - prerequisite)
2. Communication (8 hours)
3. Teaming (8 hours)
4. Trust (5 hours)
5. Mindset (5 hours)
6. Culture (5 hours)

Leadership Programs Are a “Dime a Dozen.” What Makes This One Different?

Most leadership programs focus on teaching textbook characteristics of leaders, inundating you with definitions and theories to memorize. The Collaborative Delivery Leadership Academy is **transformational**, it **goes deeper**, focusing on self-awareness as a key trait for great leaders, teaching participants how to galvanize their impact by more closely aligning their actions with their values and the project goals. This program is designed to help you capitalize on your strengths and passions while appreciating those of others, recognizing that everyone on the team brings a unique perspective and view.

Who Should Attend the Academy?

Optimizing outcomes in collaborative project delivery requires recognizing that leadership is not about a title. The role of a true leader is to coach, motivate and inspire others. So regardless of your role on the project, your discipline, your age/gender or your prior training, if you **engage in any way in Design-Build** or other collaborative delivery models, this Academy is for YOU.

For more information and to register, visit education.dbia.org/dbia-leadership-academy.

*Source: 2023 FMI Market Trends Research Report



2025 Schedule

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New Bootcamp Formats for 2025

The 6 courses in the Collaborative Delivery Leadership Academy are offered via three convenient options:

- Leadership Mastery Bootcamp:** Take all 6 courses in the Academy in person over 5 consecutive days.
- Accelerated Leadership Bootcamp:** Take 3 courses in person over 3 consecutive days and register for the remaining 3 courses a la carte.
- A la carte:** Register for virtual offerings as well as individual courses within either the Mastery or Accelerated Bootcamp. (Note: The Leadership course is required to be taken first.) Visit education.dbia.org/dbia-leadership-academy for full schedule.

Leadership Mastery Bootcamp (5-day transformation)

Members: \$3,240
Non-Members: \$3,820

This 5-day Bootcamp includes all six courses: Leadership, Communication, Teaming, Mindset, Trust and Culture.

- Apr. 28 - May 2, 2025 Houston, TX
- July 14 - July 18, 2025 Philadelphia, PA
- Nov. 17 - Nov. 21, 2025 San Diego, CA

A Rejuvenation Break is included on Day 4 where the course starts at 1:00PM, providing students the morning to reflect on the first 3 days, and prepare for the final day and a half.

Accelerated Leadership Bootcamp (3-day jumpstart)

Members: \$1,665
Non-Members: \$1,945

This 3-day Bootcamp includes these three courses: Leadership, Communication and Teaming.

- Jan. 27 - Jan. 29, 2025 Tampa, FL
- Mar. 10 - Mar. 12, 2025 San Francisco, CA
- Oct. 1 - Oct. 3, 2025 Denver, CO

The remaining Mindset, Trust and Culture courses can be taken a la carte at the pricing below.

A La Carte

Virtual Options

All virtual classes are held from 10:00AM-3:00PM ET

Members: \$425
Non-Members: \$525

Mindset

- Feb. 10, 2025
- May 19, 2025
- July 29, 2025
- Oct. 10, 2025
- Nov. 12, 2025

Trust

- Feb. 27, 2025
- June 13, 2025
- Aug. 22, 2025
- Oct. 20, 2025
- Dec. 1, 2025

Culture

- Mar. 31, 2025
- June 30, 2025
- Sept. 10, 2025
- Oct. 29, 2025
- Dec. 12, 2025

In-Person Options

You may register for individual courses within either the Mastery or Accelerated Bootcamps. Pricing for individual course registration within a bootcamp is:

Leadership, Communication, Teaming
Members: \$595
Non-Members: \$695

Mindset, Trust, Culture
Members: \$525
Non-Members: \$625

Refer to the [online schedule](#) for dates.