

2027

DESIGN-BUILD

— CONFERENCE & EXPO —

Nov. 3–5, 2027 | Kansas City, MO

Plus Virtual Design & Construction
Leadership Exchange (VDCLEEx)

Nov. 2

designbuildexpo.com

Contact the DBIA Sales team at
202-454-7535 or dave@paisales.com





The Nation's Premier Design-Build Event!

The **Design-Build Conference & Expo** is the largest annual gathering for America's fastest-growing project delivery method — and the only event dedicated exclusively to design-build. **More than 2,200+** AEC professionals attend each year, **representing**

every sector of the industry: Owners, practitioners, architects, engineers, contractors, MEPs, attorneys, finance professionals and more.

A Market on the Rise

Design-build is no longer “alternative.” Recent research states it is now the most commonly used delivery method in the U.S., projected to represent 47% of all construction spending by 2028 — accounting for more than \$2.6 trillion across building, transportation and water/wastewater projects. With public and private Owners increasingly turning to design-build for their most complex, high-stakes projects, the audience for this event is expanding year after year.

Why Exhibit and Sponsor?

Unparalleled access to decision-makers and project influencers! Whether you want to showcase cutting-edge products, spotlight services or build brand awareness, this event is your best opportunity to connect directly with the professionals shaping the future of the built environment.

Special Spotlight: Virtual Design & Construction Leadership Exchange (VDCLEx)

The preconference VDCLEx provides an unique platform to reach both seasoned VDC professionals and those new to design and construction technology. Sponsorship of VDCLEx offers visibility with audiences

DESIGN-BUILD VDC LEADERSHIP
EXCHANGE
Nov. 2, 2027



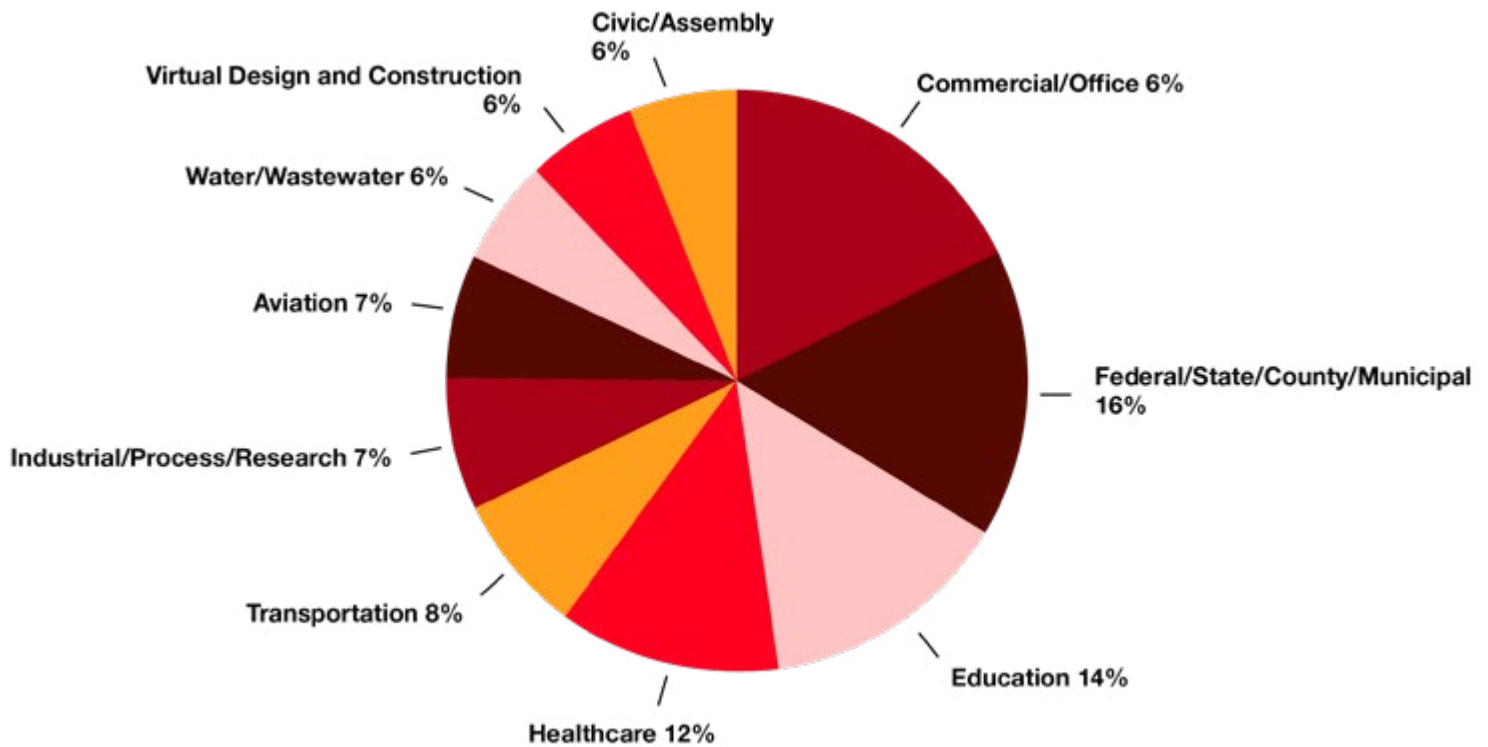
eager to explore how innovation drives collaboration, efficiency and performance. See page 13.

Don't miss your opportunity to get in front of the right decision-makers and industry movers. Together, we're advancing Design-Build Done Right®, fueling innovation and shaping the built environment. Let's keep building better, together.

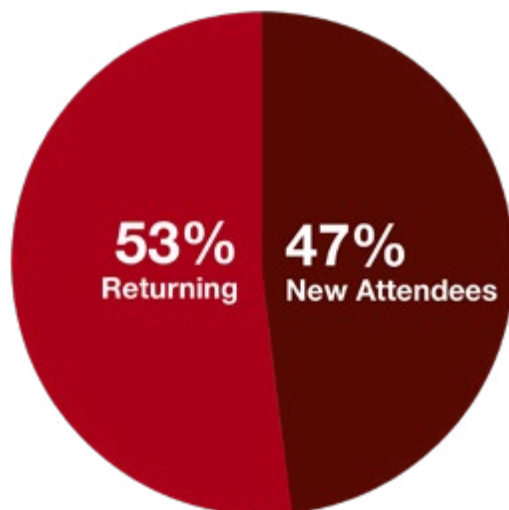


Who's Attending?*

Market Sector Represented



New vs. Returning Attendees



“It was my first time attending a DBIA national conference and I found it to be well organized. The number of concurrent sessions were just right and not overwhelming.”

—Prior Design-Build Conference & Expo Attendee

*Data averaged over past 3 years.



Exhibitor Booth Sizes & Rates

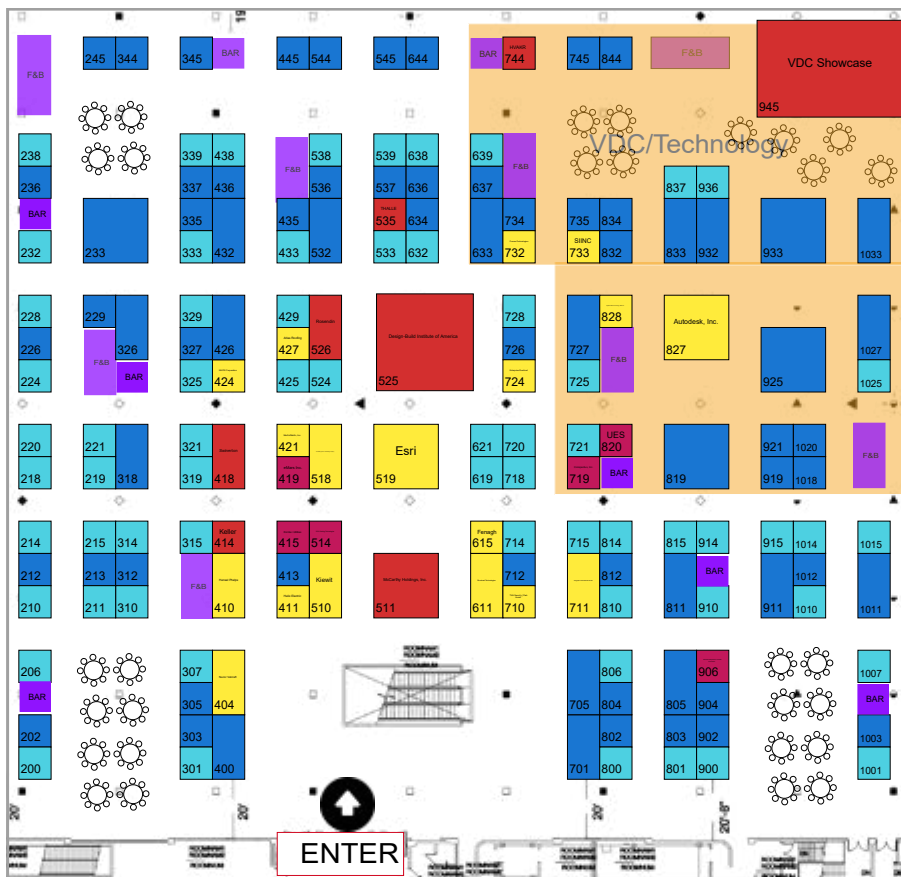
See the real-time [Online Exhibit Hall](#) to sign up today!

PACKAGE TYPE		PRE/ONSITE RATES through 11/20/26	EARLY RATES through 5/1/27	REGULAR RATE
10' x 10' Booth (inline)	Member	\$4,400	\$4,600	\$4,900
	Non-Member	\$4,850	\$5,100	\$5,400
10' x 10' Booth (premium)	Member	\$4,700	\$4,900	\$5,200
	Non-Member	\$5,150	\$5,400	\$5,700
10' x 20' Booth	Member	\$8,500	\$8,900	\$9,500
	Non-Member	\$8,950	\$9,400	\$10,000
20' x 20' Booth	Member	\$12,200	\$13,700	\$16,400
	Non-Member	\$12,650	\$14,200	\$16,900

BOOTH SPACE	Each 10' x 10' space includes:	Exhibitor responsible for the following costs:
	<ul style="list-style-type: none"> • 1 Full Conference Registration • 2 Exhibit Hall Registrations • 8' high draped backwall • 3' high draped sidewall • Company ID sign • Registration lists provided pre/post conference, including opt-in only email addresses 	<ul style="list-style-type: none"> • Floor Covering • Booth Furnishings • A/V • Electrical • Lead Retrieval • Rigging



Exhibit Hall Floorplan



See the real-time
[Online Exhibit Hall](#) to
sign up today!

Legend:

- Sold
- Pending
- Available
- Food/Beverage Location
- Available Corner 10x10s

Sponsorship Packages at a Glance

Additional booth space can be added to sponsorships starting at \$2,500 for an additional 10' x 10' space.

LEVEL	PRICE	BENEFITS/SPONSOR ASSIGNMENT
All		<ul style="list-style-type: none"> Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions Priority point ranking for 2028 space selection Registration lists pre/post conference, including opt-in only email addresses. Minimum 2 times prior and final list sent after event.
Diamond	\$50,000 / \$42,000* 20' x 20' 15 Full Conference 10 Booth Personnel	<ul style="list-style-type: none"> 3 Mobile App pushes Your company brochure or give-away inserted in conference tote bags** Inclusion on Prize Aisle Destination Passport in the Expo Hall Create a combo sponsorship package with multiple items and/or events from the levels below
Platinum	\$36,000 / \$27,000* 20' x 20' 10 Full Conference 8 Booth Personnel	<ul style="list-style-type: none"> 2 Mobile App pushes Your company brochure or give-away inserted in conference tote bags** Inclusion on Prize Aisle Destination Passport in the Expo Hall DBIA Awards Dinner Headline Co-Host Sponsor (includes two reserved tables OR create a combo sponsorship package with multiple items and/or events from the levels below
Gold	\$21,750 / \$17,250* 10' x 20' 5 Full Conference 6 Booth Personnel	<ul style="list-style-type: none"> 1 Mobile App push Your company brochure or give-away inserted in conference tote bags** Inclusion on Prize Aisle Destination Passport in the Expo Hall <p>Select from one option below:</p> <ul style="list-style-type: none"> Conference badges — badge design will feature logo on the back, ensuring ongoing brand visibility throughout the event Opening Keynote Sponsor Closing General Session Sponsor "Get Connected" WiFi Attendee tote bags** (exclusive) Digital Meter Board/Sign Sponsor Student Program sponsor (exclusive) DBIA Awards Dinner and pre- or post-dinner reception (includes two reserved tables)
Silver	\$13,000 / \$10,750* 10' x 10' 3 Full Conference 4 Booth Personnel	<p>Select from one option below:</p> <ul style="list-style-type: none"> General session (2 available, number is subject to change) Conference lanyards** (exclusive) Energy and snack breaks Mobile app (exclusive) Directional signage (floor decals) Water stations** Educational track (5 available — includes logo featured on illuminated track signage) DBIA Awards Dinner and pre- or post-dinner reception, shared (includes one reserved table)
Bronze	\$8,750 / \$6,250* 10' x 10' 2 Full Conference 4 Booth Personnel	<p>Select from one option below:</p> <ul style="list-style-type: none"> Continental breakfast (2 available) Charging station (includes 1 location)** Expo Hall aisle marker Shared sponsorship of any one of the following: Expo Welcome Reception, Expo Luncheon, coffee/energy breaks DBIA Awards Dinner - shared (includes one reserved table)

*Price for booth/no booth **The sponsor may be responsible for all or part of the cost of production on branded items.
See [conference website](#) for current availability and options.



Sponsorship Packages & Levels

Diamond

\$50,000 / \$42,000*
20' x 20' Booth

15 Full Conference
10 Booth Personnel

Includes:

- Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions
- Priority point ranking for 2028 space selection
- Registration lists pre/post conference, including opt-in only email addresses (Minimum 2 times prior and final list sent after event)
- 3 Mobile App pushes
- Your company brochure or give-away inserted in conference tote bags**
- Inclusion on Prize Aisle Destination Passport in the Expo Hall
- Create a combo sponsorship package with multiple items and/or events from the Platinum through Bronze levels listed on page 5

*Price for booth/no booth

**Sponsor may be responsible for all or part of the cost of production on branded items

**“What I liked most was the exhibit area with vendors and
networking sessions in the exhibit hall.”**

–Prior Design-Build Conference & Expo Attendee



Sponsorship Packages & Levels

Platinum

\$36,000 / \$27,000*
20' x 20' Booth

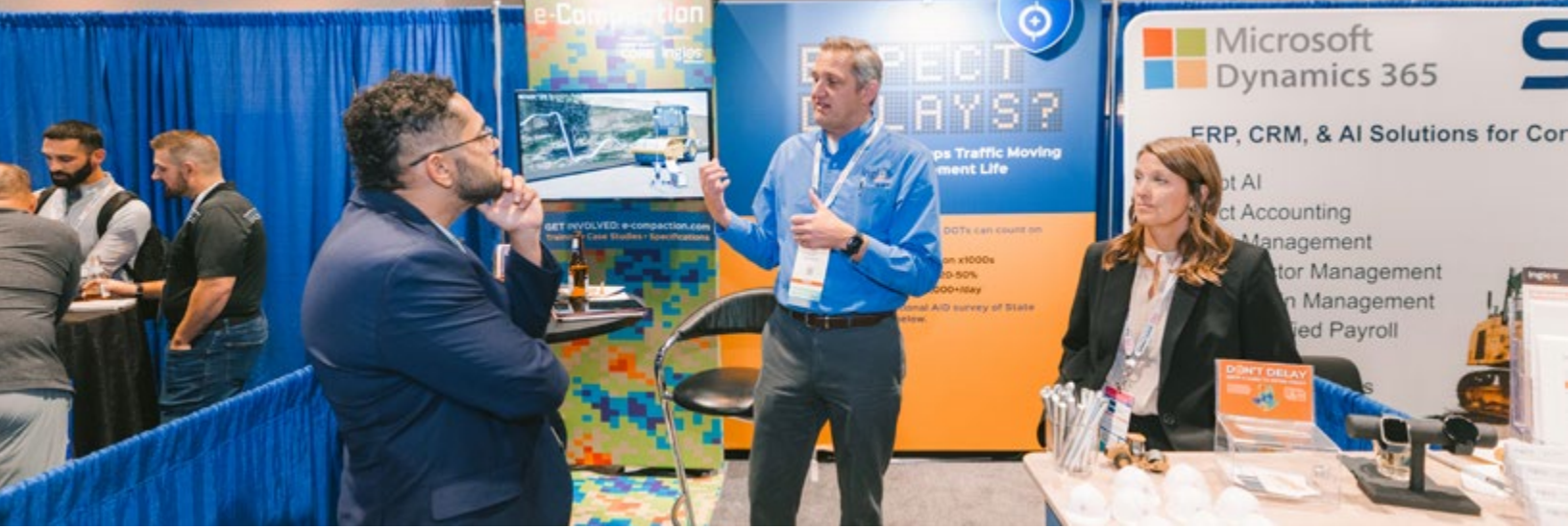
10 Full Conference
8 Booth Personnel

Includes:

- Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions
- Priority point ranking for 2028 space selection
- Registration lists pre/post conference, including opt-in only email addresses (Minimum 2 times prior and final list sent after event)
- 2 Mobile App pushes
- Your company brochure or give-away inserted in conference tote bags**
- Inclusion on Prize Aisle Destination Passport in the Expo Hall
- DBIA Awards Dinner Headline Co-Host Sponsor (includes two reserved tables) OR create a combo sponsorship package with multiple items and/or events from the Gold through Bronze levels listed on page 5

*Price for booth/no booth

**Sponsor may be responsible for all or part of the cost of production on branded items



Sponsorship Packages & Levels

Gold

\$21,750 / \$17,250*
10' x 20' Booth

5 Full Conference
6 Booth Personnel

Includes:

- Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions
- Priority point ranking for 2028 space selection
- Registration lists pre/post conference, including opt-in only email addresses (Minimum 2 times prior and final list sent after event)
- 1 Mobile App push
- Your company brochure or give-away inserted in conference tote bags**
- Inclusion on Prize Aisle Destination Passport in the Expo Hall

SELECT ONE:

- Conference badges — badge design will feature logo on the back, ensuring ongoing brand visibility throughout the event
- Opening Keynote Sponsor
- Closing General Session Sponsor
- “Get Connected” WiFi
- Attendee tote bags** (exclusive)
- Digital Meter Board/Sign Sponsor
- Student Program sponsor (exclusive)
- DBIA Awards Dinner and pre- or post-dinner reception (includes two reserved tables)

*Price for booth/no booth

**Sponsor may be responsible for all or part of the cost of production on branded items



Sponsorship Packages & Levels

Silver

\$13,000 / \$10,750*
10' x 10' Booth

3 Full Conference
4 Booth Personnel

Includes:

- Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions
- Priority point ranking for 2028 space selection
- Registration lists pre/post conference, including opt-in only email addresses (Minimum 2 times prior and final list sent after event)

SELECT ONE:

- General session (2 available, number is subject to change)
- Conference lanyards** (exclusive)
- Energy and snack breaks
- Mobile app (exclusive)
- Directional signage (floor decals)
- Water stations**
- Educational track (5 available - includes logo featured on illuminated track signage)
- DBIA Awards Dinner and pre- or post-dinner reception, shared (includes one reserved table)

*Price for booth/no booth

**Sponsor may be responsible for all or part of the cost of production on branded items



Sponsorship Packages & Levels

Bronze

\$8,750 / \$6,250*
10' x 10' Booth

2 Full Conference
4 Booth Personnel

Includes:

- Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions
- Priority point ranking for 2028 space selection
- Registration lists pre/post conference, including opt-in only email addresses (Minimum 2 times prior and final list sent after event)

SELECT ONE:

- Continental breakfast (2 available)
- Charging station (includes 1 location)**
- Expo Hall aisle marker
- Shared sponsorship of any one of the following:
Expo Welcome Reception, Expo Luncheon, coffee/energy breaks
- DBIA Awards Dinner, shared (includes one reserved table)

*Price for booth/no booth

**Sponsor may be responsible for all or part of the cost of production on branded items

**“I enjoyed the opportunity to network with
a variety of professionals from the AEC industry.”**

–Prior Design-Build Conference & Expo Attendee



Additional Conference Advertising

Digital Signs

3 Sign Location Options

Includes:

- Logo plus 25 words of text on digital signage in rotation with content

Digital Sign 1	Expo Hall Area	\$500
Digital Sign 2	Registration Desk Area	\$500
Digital Sign 3	Conference/Session Area	\$500



Project/Team Awards Celebration

DBIA's Design-Build Project/Team Awards Program, with up to 700 in attendance, honors the best of the best in design-build project delivery. Year after year, the industry gathers to honor projects and teams that push the envelope and challenge the status quo, all for the sake of improving our industry and raising the bar as it relates to cost and schedule performance, quality, innovation, Owner satisfaction and triple-bottom line success.

Awards Dinner sponsorships include reserved table(s) of 10 and additional conference registrations, with quantities based on sponsor level. See the benefits chart on page 5 for additional details.

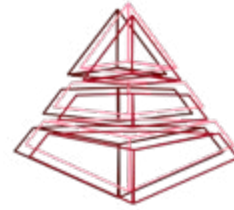
“I made some great connections [at this conference]!”

–Prior Design-Build Conference & Expo Attendee



DESIGN-BUILD VDC LEADERSHIP EXCHANGE

Nov. 2, 2027



LEVEL	PRICE	BENEFITS/SPONSOR ASSIGNMENT
VDC Leadership Exchange (or VDCLEx) Sponsor	\$2,500 member / \$3,500 non-member (no booth) 2 VDCLEx Pre-Conference Registrations	<ul style="list-style-type: none"> • Logo inclusion on/in VDCLEx marketing materials, on-site sponsor signage • Logo on VDCLEx session PowerPoint slide intros • VDCLEx Sponsor desktop sign for booth on Expo Floor (if exhibiting during the Design-Build Conference & Expo) • 1 handout/collateral material for VDCLEx pre-conference event** • Registration list post-conference of VDCLEx attendees, including opt-in only email addresses • Name/logo recognition in post-VDCLEx event blog post recap (also shared via social media, e-newsletter and targeted email) • Verbal acknowledgement in pre-conference DBIA Region Leaders meeting
VDC Leadership Exchange (or VDCLEx) Premium Sponsor (currently sold out, join waitlist)	\$3,500 member / \$4,500 non-member	<p>VDCLEx Sponsorship benefits plus:</p> <ul style="list-style-type: none"> • Mobile push message via show app • Logo on VDC Showcase wall • 15-minute product demonstration/talk/overview (time slots below are first-come, first-served) • 2 expo hall registrations • 1 full conference registration

**The sponsor may be responsible for all or part of the cost of production on branded items. See [conference website](#) for current availability and options.

Innovative demonstrations will take place in the VDC Showcase within the VDC & Technology Pavilion during these designated Exhibit Hall times:

Wednesday, Nov 3
4:30 - 6:30PM

Thursday, Nov 4
Noon – 1:00PM

Thursday, Nov 4
4:30 – 6:00 PM



2027

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