Design-Build Institute of America

Advertiser's Guide 2027

Design-Build Institute of America

Advertiser's Guide

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There's a Better Way to Build

Once upon a time, design-build was considered an "alternative" way to deliver construction projects. Not anymore. These days, nearly half of the nation's construction dollars are spent on design-build projects.

Design-build saves time and money by encouraging innovation and collaboration, delivering some of the nation's most impressive projects of all types and sizes, and across every sector. It's no surprise that design-build is the fastest growing and most popular method used to deliver construction projects in America. But we didn't get here by accident.

The Design-Build Institute of America is committed to building and maintaining the important relationships which fuel the collaboration central to all good design-build projects. We are at an important place in our history and the DBIA community is engaged, innovative and eager to make these connections through our online communities, blog, DBIA podcast and at our conferences and events.

We look forward to helping you connect with the design-build industry, to tell your story and help us transform our industry.



Lisa Washington
DBIA Executive Director/CEO

Design-Build Institute of America

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What We Do

We Have an Important Story to Tell…And So Do You

DBIA is the only organization in the nation representing every discipline across the entire AEC industry. Whether it's an Owner looking for the best design-build team they can find or a designer, contractor, specialty sub, or supplier (and everything in between) building those teams, DBIA brings the latest design and construction news, education and innovation to entire spectrum of our industry.

Our community is diverse and our potential reach limitless.

EDUCATE

DBIA is the nation's leading design-build educator. Our community trusts us to deliver timely and trusted content, across our many platforms, offering real-world lessons and solutions for today's design-build teams. That trust builds connections, for our readers and advertisers.

ADVOCATE

DBIA leads the charge in states and on Capitol Hill in support of expanding and improving design-build legislation. Our readers turn to DBIA for the most comprehensive legislative news available for design-builders.

COLLABORATE

Design-build is upending the status quo. Owners and practitioners alike are searching for the team members and innovative solutions needed to deliver a growing number of design-build projects. Let them know what you have to offer.

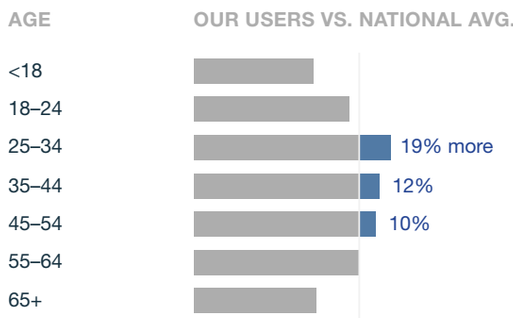


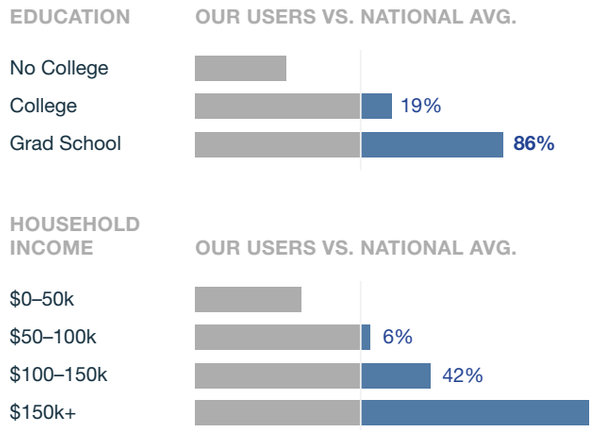
Our Audience

We're Rebels, Dreamers and Doers.

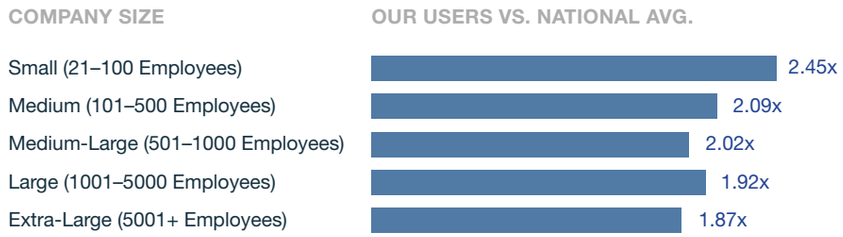
Design-builders are unique. They've embraced the "alternative" and have now made it the norm. Not only is DBIA's audience the most diverse in our industry, including all members of the design and construction industry, it also covers a broad cross-section of highly-valued age, education and income demographics.

A job isn't just a job. It's who you are.

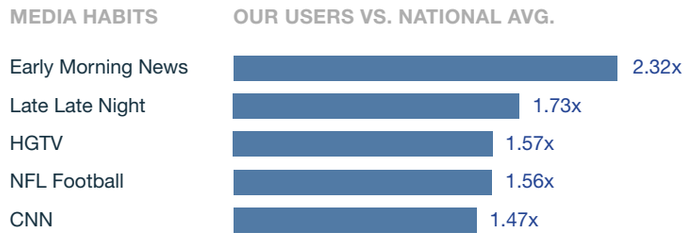




Not surprisingly, most of our audience works in the design and construction industry (8x the national online average) but a large number of our online users come from government (7x), education (6x), legal and business (5x). They represent all types of organizations.



The majority say they're politically engaged, and their media habits are definitely eclectic.



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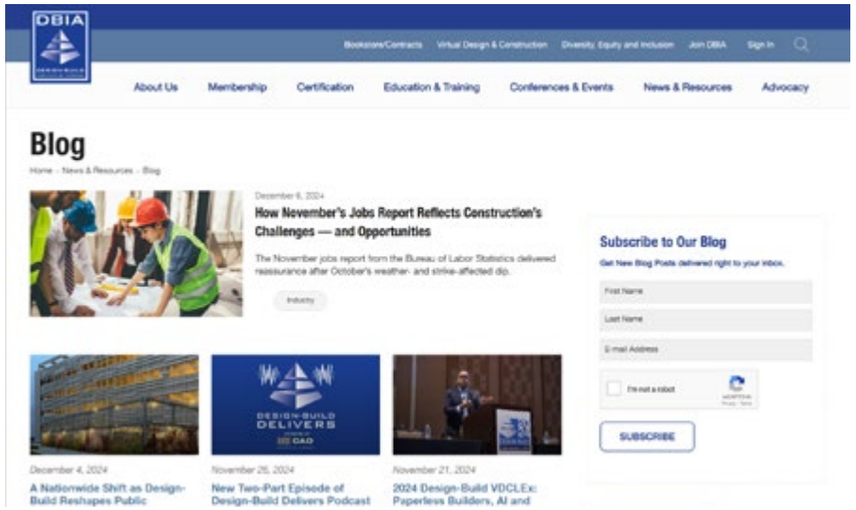
Our Products

Ready to Connect with Design-Builders?

DBIA's reach extends beyond our 28,000 members to include a rapidly growing number of conference attendees, certified professionals, Owners and a robust online community.

DBIA BLOG BANNER ADS

Our goal is to provide increased value and access to the design-build community for our advertisers. That's why DBIA is offering opportunities for ads on our Design-Build Delivers blog. DBIA's blog provides the latest news and resources targeted specifically for members of design-build teams.



With posts published multiple times a week, our blog advertisers receive maximum access to our design-build community. Our posts are also promoted through DBIA's blog subscriber list, Insight e-Newsletter and social media followers.

Go to DBIA's [Design-Build Delivers Blog]

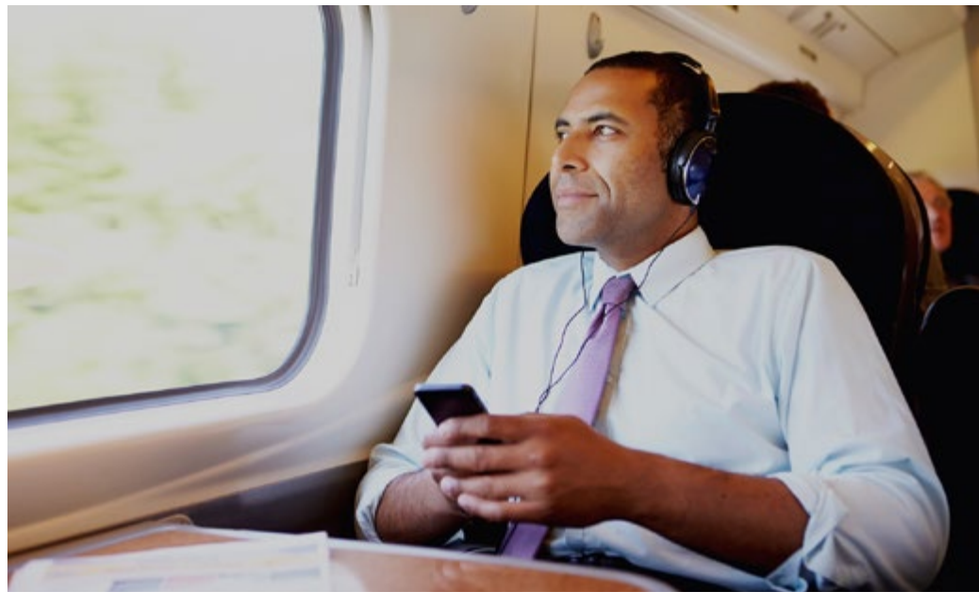
Contact

Our Products

Ready to Connect with Design-Builders?

DESIGN-BUILD DELIVERS PODCAST

DBIA's Design-Build Delivers podcast is the nation's only podcast focused on design-build, providing the latest news, tips and lessons-learned in a short and entertaining interview show. Design-Build Delivers offers listeners a sampling of the unparalleled expertise DBIA provides across all disciplines and sectors of our industry. Podcast sponsorship provides unique access to diverse design-build team members from supply chain to owners.



DBIA's podcast guests are diverse and topical reflecting the top issues impacting our industry. You can see all of our podcasts here.

Beyond the Buzz: Implementing Progressive Design-Build in the Federal Market

Design-Build at 14,000 Feet: How a "Small" Federal Project Redefined Possibility on Pikes Peak

Smarter, Faster, Still Human: How AI Agents are Changing Design-Build

All Politics Is Local: The State-by-State Push for Design-Build Authority

VDC for Infrastructure: Less About Tools, More About Outcomes

Living Labs and Inclusive Housing: How Design-Build Serves Higher Education

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DESIGN-BUILD INSIGHT
WEEKLY E-NEWSLETTER

Design-Build Insight tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of subscribers, Design-Build Insight keeps professionals informed of the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.

Advertising in Design-Build Insight allows your company to reach industry decision-makers, with a distribution list of nearly 25,000 design-build professionals. Your message will be in front of pre-qualified buyers who are looking for your products specifically for their business. Insight provides a variety of convenient advertising options to fit your needs including Leaderboard, Jumbotron and Showcase ads among others.

For complete information on sizing and pricing, refer to this **spec sheet** and contact **salesinquiries@multiview.com**.

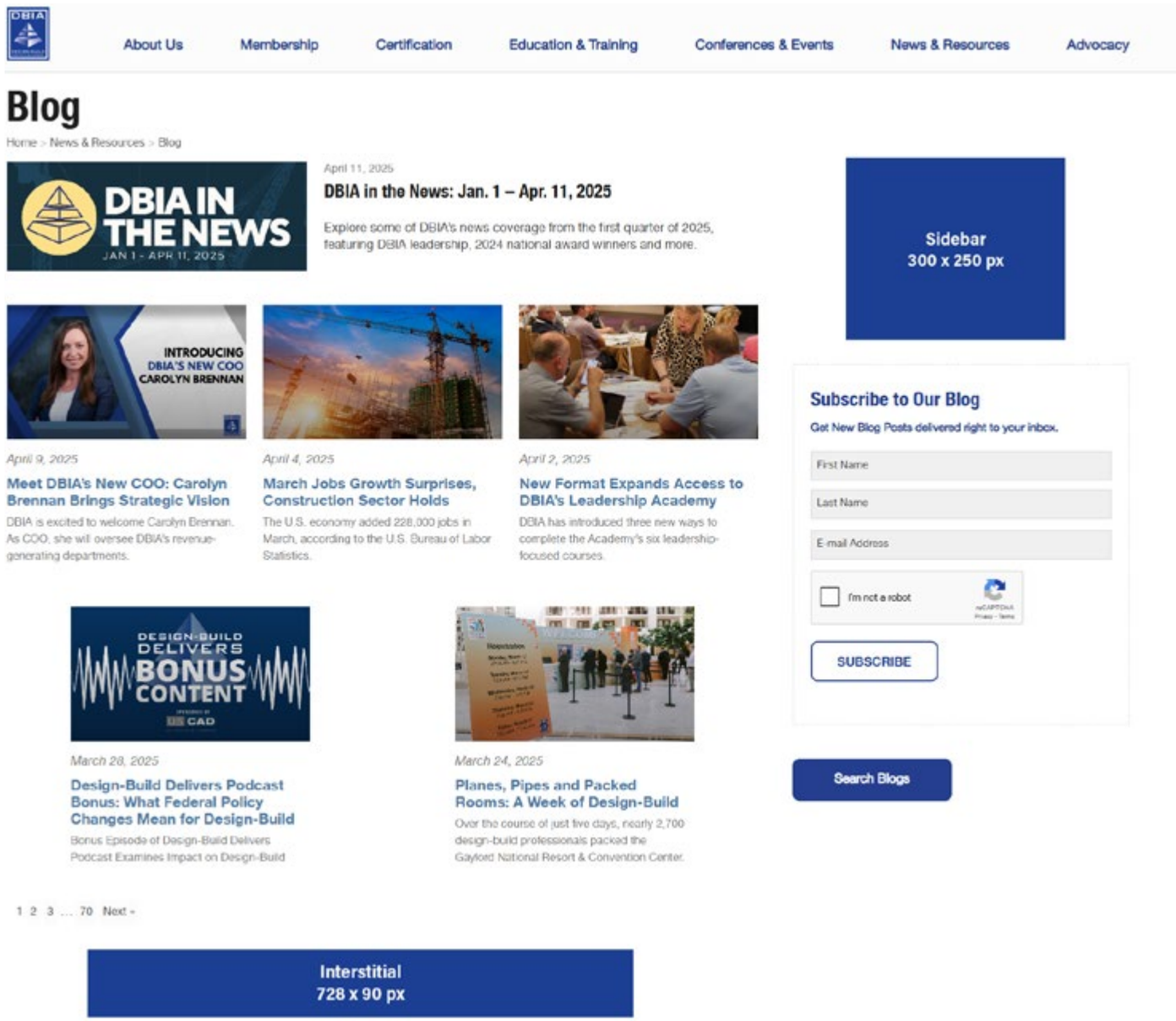
Rates

Design-Build Delivers Blog

DBIA publishes on average 2-3 blogs a week. Get exposure on the main **Design-Build Delivers blog page** with TWO banner ad sizes (728x90 interstitial and 300x250 box sidebar).

Advertisers receive a 12-month run period in both ad sizes for $3,950 (limited to 10 total advertisers).

Contact **salesinquiries@multiview.com** for more information.



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Design-Build Delivers Sponsored Blog Posts

Do you have industry insights you can share with our design-build community? DBIA will accept up to 750-word news/editorial articles from DBIA members (including 2-3 images) provided by industry thought leaders. One Lower Leader Banner is also included with your post for $2,500. DBIA must approve topic and content and has final editing authority.

Contact us at **communications@dbia.org** to arrange a sponsored post.

Design-Build Insight e-Newsletter

For complete information on sizing and pricing, refer to this **spec sheet** and contact **salesinquiries@multiview.com**.

Design-Build Delivers Monthly Podcast

To optimize your reach and impact, DBIA will offer one annual sponsorship opportunity for the *Design-Build Delivers* podcast. This sponsorship includes:

- Verbal sponsor acknowledgement by the host in each *Design-Build Delivers* episode introduction and close
- Host-delivered sponsor voiceover (50 words) at the podcast mid-point
- Sponsor's logo on all *Design-Build Delivers* promotions

			Annual
Podcast Sponsorship	DBIA Member Non-Member	**SOLD**	~~$15,000~~ ~~$19,000~~

Terms & Conditions

All ads are 4-Color and rates do not include design or graphics services; standard rates in table are "gross" rates; any special rate offers are intended as "net" rates.

Earned Frequency Rate/Short Rates/Rebates: Rates are determined by the number of insertions appearing within a 12-month period from the date of the first insertion. Schedules composed of mixed space units are entitled to a frequency rate for each unit, determined by DBIA. Advertisers will be short-rated if in a 12-month period they have not used the amount of space upon which their billings have been based; rebates or credits will apply for advertisers running additional times within a 12 month period from their first insertion if it would warrant a lower rate.

All accounts are due and payable in full 30 days from invoice date, unless otherwise agreed to in writing by DBIA's authorized representative. Returned checks will be assessed an insufficient funds fee of $35 per transaction.

The account is subject to a 1% late fee per month beginning on the 31st day after the invoice date (12% per annum compounded monthly). In addition, the advertiser is responsible for the cost of all collection agency fees and other costs of collections, including reasonable attorneys fees and court costs incurred by DBIA in collecting payments.

Any disputes regarding invoices or services provided by DBIA shall be reported to the authorized representative of DBIA within 30 days from invoice date (such dispute does not negate the obligation to pay accounts in full 30 days from invoice date).

Failure to report any disputes within 30 days from invoice date constitutes a waiver of any claim with respect to such dispute.

Publisher (DBIA) reserves the right to withhold advertising for any account with an outstanding invoice beyond 60 days.

The publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher for advertising ordered and published.

All advertising is subject to the publisher's approval.

The publisher reserves the right to reject advertising which does not meet DBIA's standards and objectives.

Advertisers are encouraged to describe products and services in an accurate and complete manner.

DBIA reserves the right to refuse to accept ads which because of omissions or inaccuracies provide misleading information. The publication or posting of any advertisement by the Design-Build Institute of America (DBIA) is neither an endorsement of the advertiser nor of the products or services advertised.

DBIA is not responsible for any claims made in an advertisement.

Advertisers may not, without prior consent, incorporate in a subsequent advertisement or promotional piece the fact that a product or service has been advertised in a DBIA publication or on DBIA Web site.

Advertiser and advertising agency assume liability for all content (including text representation, illustrations, and photographs) of advertisements printed or posted, and also assume responsibility for any claims arising there from made against the publisher.

The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.

The publisher's liability for any error will not exceed the charge for the advertisement in question.

No conditions, printed or otherwise, appearing on the space order, contract, billing instructions, or copy instructions which conflict with the publisher's stated policies will be binding on the publisher.

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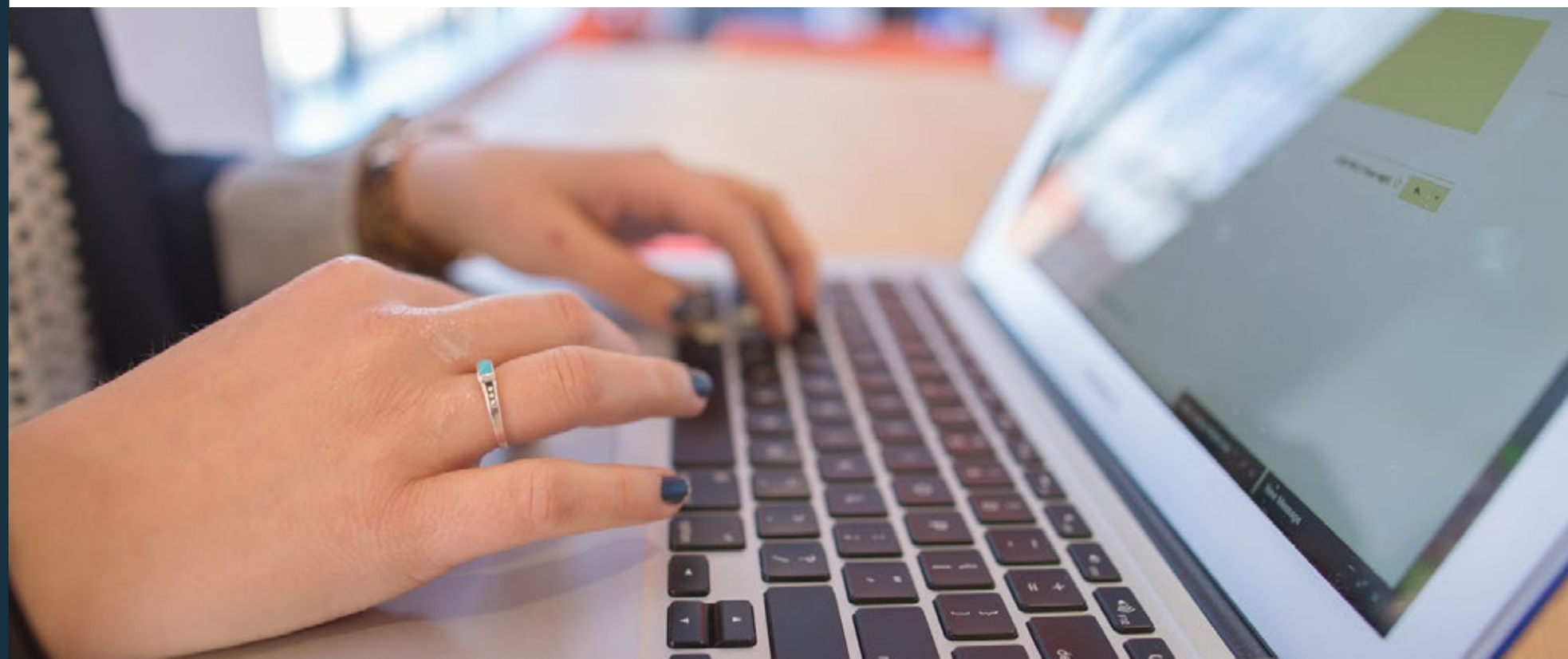
Questions?

Reach out to the DBIA team if you have any questions about how to maximize your reach to the design-build community.

CONTACT US

DBIA Tax ID: 52-1827718



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communications@dbia.org